



Hi! I'm Bri Barton, a longtime multi-creative and **graphic & visual designer**.

I discovered a passion for storytelling when I was a kid through writing and photography, and I later fell in love with visual design through building houses in The Sims 4. From there, I started creating digital art and was ultimately inspired to go back to school for graphic design.

My work is playful, imaginative, and thoughtful, and I'm most enthusiastic about editorial design, typography, and illustration.

In addition to design, I have **15 years of customer support experience** spanning multiple industries.

## relevant experience

### Specialized Support

Oportun/Digit (Remote)

2021-Present

- Writes, organizes/format, and maintains Customer Support team resource documentation
- Tracks member feedback and collaborates with cross-functional teams to implement product changes, keeping Support team updated
- Manages tickets across standard ticket queues & specialized Fraud and Technical Support queues, consistently maintaining a 97% QA score and 4.8/5 CSAT rating for high-quality customer support

### Bookseller

Half Price Books (Nashville, TN)

2020-2021

- Curated book and merchandise displays, including designing and creating display signage
- Maintained stock, cleanliness, and appearance of assigned areas
- Assisted customers by making book recommendations and running POS check out

### Customer Support

Star Cadet (Nashville, TN)

2018-2019

- Handled all email and social media customer support inquiries and assisted with processing and shipping online orders
- Collaborated on interactive marketing campaigns, including creating hand-drawn advertisements
- Assisted in maintaining website FAQ and setting up email campaigns through Mailchimp

## contact

[bribartondesign@gmail.com](mailto:bribartondesign@gmail.com)

[linkedin.com/in/bri-barton](https://linkedin.com/in/bri-barton)

[bribartondesign.com](http://bribartondesign.com)

## education

### Graphic Design

AAS, May 2025

Milwaukee Area Technical College

Milwaukee, WI

### English & Creative Writing

BA, December 2016

Cleveland State University

Cleveland, OH

## software & skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Procreate

- Brand Identity
- Editorial
- Illustration
- Packaging
- Typography

- Communication
- Creativity
- Customer Support
- Leadership
- Problem Solving

